



SUVAGATA MAZUMDER

CURRICULAM VITAE

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Father's Name
Supriyo Mazumder

Mother's Name
Dipika Mazumder

PORTFOLIO LINK
surfsuvagata.com

Brand & Communication professional with 7+ years of Brand leadership and 14 years of hands-on expertise in design, visual communication, and motion graphics. Proven ability to translate business objectives into insight-driven brand strategies, integrated marketing campaigns, and high-impact creative execution. Experienced in launching brands, developing performance-focused content, leading cross-functional teams, and managing end-to-end communication across ATL, BTL, and digital platforms. Adept at balancing creative direction with commercial outcomes, ready to bring structured, data-aligned brand building to a multinational environment.



WORKING EXPERIENCE

October 2019 - September 2020
IT Manager & Professional Advisor
SIA Consultancy

April 2020 - November 2022
Chief of Operation
LTMH

October 2020 - March 2021
Asst. Manager, Brand
BHL Ceramic

March 2021 - September 2022
HOD - Brand Manager
BHL GROUP

October 2022 - September 2024
Instructor
ABCL IT

October 2022 - Present
Creative Operations, Brand Strategy Lead
DOTMEET

February 2014 - August 2014
Admissions Ambassador
UCO

January 2014 - August 2016
Operation Manager
Roadies-Conoco Gas

January 2017 - January 2018
Visualizer
Marketing Bee

February 2018 - July 2019
IT Manager
Scholars Zone

August 2019 - August 2020
Visualizer (Remote)
JustStorys

Responsibilities

DOTMEET

- Content Direction, Motion Graphics, Visual Design, UI/UX, Brand Storytelling, Digital Platforms.
- Brand Strategy, Client Management, Integrated Communications, Messaging Consistency.
- Team Leadership, Project Management, Cross-functional Coordination, Quality Control.
- End-to-End Delivery, Resource Allocation, Client Reporting, Account Management.
- SaaS Collaboration, Product Roadmap, Global Sales Strategy.

ABCL IT

- Taking Online Classes ► Help students with tools ► Live Support Classes ► Providing Guidelines for framer, webflow and figma.

BHL Group

- Operational Effectiveness: ATL, BTL & TTL ► Consumer Perception ► Creative Development
- Brand Positioning ► Manage marketing and advertising campaigns ► Software Proficiency
- Define performance criteria ► Team Management ► Evaluate ROI and KPI's.

LTMH - Let's Talk Mental Health

- Strategic Leadership ► Program Development ► Resource Management ► Quality Assurance
- Collaboration ► Regulatory Compliance ► Performance Evaluation ► Crisis Management
- Community Engagement ► Professional Development ► Ethical Standards.

JustStorys

- Graphics & Motion Design ► Develop Concepts ► Collaborative Design ► Storyboards.

SIA Consultancy

- Lead Management ► Social Media Management ► Budgeting and Reporting ► Content Creation
- Video Production ► Email Marketing ► Performance Analysis (ROI) ► Web Aesthetics

Scholarszone

- Content Creation ► Video Enhancement ► Email Marketing ► ROI Reporting ► IT Troubleshooting.

Marketing Bee

- Design and Motion ► Video Production ► Web Design ► Product Photography

Roadies-Conoco

- Operation ► Purchase ► Warehouse Management ► Inventory Management ► Recruit & Train.

University of Central Oklahoma

- Admissions Management ► Eligibility Screening ► Record Keeping ► Applicant Evaluation
- Program Advisory ► Applicant Communication



EDUCATION

From 1998-2003.
Kindergarten education
ST. Mary's School, CTG

From July 2009 to April 2011
Higher school certificate
Islamia Degree College, Chittagong

From 2004-2009
Secondary School Certificate
Ctg Collegiate School

From January 2014
Bechelor in Business Administration in MIS
UNIVERSITY OF CENTRAL OKLAHOMA, OKC-USA



SKILLSET

That Defines Me

Design (Photoshop, Illustrator, affinity, Indesign)

Motion (After Effects, Apple Motion)

Video (Premiere Pro, Da Vinci Resolve)

UI/UX (XD, Figma)

Web (Wordpress, Framer, Webflow, Cursorai)

Digital Marketing (SEO, Meta Business)

Office (Word, Excel, Powerpoint, Incopy, Keynote)

Brand Management (ATL, BTL, TTL)

CRM & MAIL (Odoo, Zoho, Brevo)

VISUAL (Photography, Cinematography, Creative Light)

AI PROMPT (Chatgpt, Claude, Veo3, Higgsfield, Suno)

Audio (Audition)

StoryTelling (Video production, graphics)

IT (SQL, Windows & Linux Server, Mail Client)

ACHIEVEMENTS

Dotmeet - Rebranded Maryland Homes with a full brand repositioning and marketing strategy, executing three major corporate events that contributed to 24 apartment sales in the Green Heritage project within the first month and enabled expansion into Sunrise Bay and Manara Eco Resort, built Avante Aesthetics from the ground up including brand name, logo, identity system, website, and social presence establishing it as a recognized aesthetic clinic within its first year, led the rebranding of Unity Group improving brand perception and contributing to a 25% increase in client acquisition within three months while securing the contract for their real estate venture UProperty, established and operationalized ABCLIT achieving break-even within 11 months and securing MOUs with six companies within the first five months on monthly brand management retainers, developed and rebranded multiple brands including Maryland Builders, Avarox Pharma, Golden Spoon, Seri Mechan Group Malaysia, and Pharos Builders with complete brand strategy, identity, and digital presence.

ABCL IT - BTEB & NSDA Certification, Making a Prominent IT Training Center in Bangladesh. Developpoing DotMeet Agency to Utilize Freelancer for Remote Projects.

BHL GROUP- Developing Branding Strategies for BHL Ceramic & Kongfu Ceramic, Launching Vinci Ceramic & Perla Ceramic, Strong online presence of BHL GROUP, PWD Enlistment.

LTMH - JOY BANGLA YOUTH AWARD - FINALIST.

JUSTSTORYS - Project Sobchup Musical with Imagine Radio, The-Chokro: Food Travel Show.

SIA CONSULTANCY - Partnership with Navitas & Applyboard, Direct Admission Center for LPU.

Strong Knowledge



Brand Management, Photography, Graphics Design, Motion Graphics, UI/UX design, Web Design, Google Analytics & SEO, GEO, Copywriting, Content Ceration, Competitive Research.

HOBBIES & INTEREST



Music, Movie, Photography, Coffee, Travelling & Books
I define my happiness in these six terms.